



THE SCHOOL LEADERS ASSOCIATION

FY27

PD CATALOG

Professional Development for
Today's Leaders. Tomorrow's Impact.



87 C. Michael Davenport Blvd.
Frankfort, KY 40601



www.kasa.org



(800) 928-5272

LEAD. | LEARN. | CONNECT. | IMPACT.

Message from the Chief Executive Officer

Dear School Leader,

The Kentucky Association of School Administrators is proud to provide you with an array of resources, best practice guides, technical assistance, and professional learning opportunities to help you thrive at every stage of your education career.

Effective school and district leadership has a positive impact on student learning and teacher satisfaction and retention. Leadership development is key to ensuring you have the necessary skills and knowledge to lead with confidence while positively impacting those you are charged to lead every single day.

This catalog provides an overview of KASA's leadership development programming for the year. Each program described is designed to help you become a more effective leader through expanded networks, a deeper knowledge base, and an enhanced skill set. In addition, these opportunities connect you to renowned education experts, colleagues across the state and KASA staff members who will work with you personally to provide the support you need to succeed.

KASA programs are tailored to meet your unique needs as an aspiring or experienced school or district leader. Expect relevant curriculum that covers a wide range of education and leadership topics, communication skills, and effective decision-making. Our experienced instructors will guide you and provide you with the support you need to succeed. Investing in your leadership journey is an investment in your students' futures. Thank you for trusting KASA with your leadership development needs. To learn more, visit KASA's website at www.kasa.org or scan the QR code below.

Best regards,
Rhonda Caldwell, Ed.D.
Chief Executive Officer
#LeadershipMatters



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2026-27 Calendar of Events

July

- 8-9 New Supt Cohort 15
- 16 Aspiring Principals
- 29-31 Annual Leadership Institute

August

- 6 DPP Collaborative Webinar
Member Benefit Webinar
- 27 Athletics Webinar

September

- 3 HR Leadership Program Module 1
- 3 Non-Instructional Leaders
- 9-10 New Supt Cohort 15
- 14 CET Part 1
- 17 Aspiring Principals
- 17 Aspiring Superintendents
- 21 CET Part 2
Member Benefit Webinar

October

- 5 CET Part 1
Member Benefit Webinar
- 12 CET Part 2
- 12-13 Aspiring Superintendents
- 14-15 TLC 2-Day Workshop
- 19 DPP Collaborative Webinar 4
- 20-21 Non-Instructional Leaders
- 28 New Supt Cohort 15

November

- 5 Conducting Investigations
- 6 Finance Officer Summit
- 12 HR Leadership program Module 2
- 12 Aspiring Superintendents
- 12 New Supt. Cohort 15
- 19-20 Fall Summit
- 20-21 Aspiring Principal
Free Member Webinar
TLC Power Hour

December

- 11 New Supt Cohort 15
TLC Power Hour

January

- 7-8 Aspiring Superintendents
- 11 CET Part 1 and 2
TLC Self-Empower Workshop
- 13 New Supt Cohort 15
- 14 Conducting Investigations
- 14 HR Leadership Program 3
- 22 DPP Collaborative Webinar 5
- 26-28 KY Women in Education Leadership Forum
Free Member Webinar
TLC Power Hour

February

- 3 Personnel Essentials
- 3 HR Leadership Module 4
- 3 New Supt Cohort 15
- 4 Non-Instructional Leaders
- 11 Aspiring Principals
- 19 New Supt Cohort 15
Free Member Webinar
TLC Power Hour

March

- 4 Aspiring Superintendents
- 11 DPP Collaborative Webinar 6
- 18-19 Aspiring Principals
KWEL TLC Module
- 18-19 Education Law & Finance Institute
- 18 New Supt Cohort 15
Free Member Webinar
- 24-25 TLC 2-Day Workshop

April

- New Supt Cohort 15
- 15 HR Leadership Program 5
Free Member Webinar
TLC Power Hour

May

- TLC Power Hour

June

- 8-9 New Supt Cohort 15 TLC
- 30 New Supt Cohort 16 Welcome Webinar



KASA is dedicated to shaping the future of school leadership by preparing the next generation of administrators. The Kentucky Executive Leadership Academy (KELA) equips aspiring principals and superintendents with the skills and insights needed to succeed through self-reflection, role expectations, interview strategies, and mentorship.

Aspiring Principal Program

The Aspiring Principals Program is a research-driven initiative that prepares new and aspiring school leaders for the principalship through collaborative learning focused on communication, cultural responsiveness, and instructional leadership, and two days of the Leadership Challenge. Learn More: tinyurl.com/ecspaaju

 Six full day in-person

 Up to 42 hours of EILA Credit

 \$1,999

Aspiring Superintendent Program

The Aspiring Superintendents Program prepares leaders to think strategically, navigate complex challenges, collaborate with boards and communities, and build visibility with districts across Kentucky.

Career Preparation

Engage with The Leadership Challenge® and resources designed to help you secure a Superintendent role.

Expert Mentoring

Learn directly from experienced, successful superintendents who provide personalized guidance.

Mock Interviews

Practice interview skills, receive résumé reviews, and refine your professional presentation.

Six In-Person Sessions

Tuition includes six engaging sessions which includes two days of the Leadership Challenge

Collaboration Time

Each agenda includes opportunities for individual and team work, along with progress reporting.

Leadership Institute

Share your experiences at the July 2027 Annual Leadership Institute.

Credentialing

Earn program credentialing opportunities upon program completion to further your leadership career.

Learn more: tinyurl.com/4bjs8cbw

 Six full day in-person sessions

 Up to 42 hours of EILA Credit

 \$1,999



Non-Instructional Leaders Program

Finance, operations, HR, technology, transportation, student services, and support departments don't just "manage systems"—they lead people, shape culture, solve problems, and directly impact the superintendent's success.

The KASA Non-Instructional District Leaders Workshop helps participants strengthen leadership capacity, improve communication, and contribute more strategically to district success.

Learn More: tinyurl.com/5dz7feet



Four full day in-person sessions



Up to 24 hours of EILA Credit



\$1,999



SCHOOL HUMAN RESOURCES LEADERSHIP PROGRAM

The KASA School Human Resources Program is perfect for aspiring or experienced HR administrators looking to expand their knowledge. This cohort-based program connects participants with experts and peers statewide, covering key HR challenges, legal issues, and school budget concerns.

The program includes five modules, starting with the Personnel Essentials Webinar. Participants will receive a KASA HR badge to proudly display their expertise once they pass the exam.

Learn More: tinyurl.com/7d9m94ar



Five virtual modules



Up to 12 hours of EILA Credit



All five modules:

Members \$799/
Nonmembers \$999

Individual sessions:

Members \$249/
Nonmembers \$299





Two-Day Workshop

The Leadership Challenge® Two-Day Workshop is a unique intensive program that consistently receives rave reviews from participants. It has served as a catalyst for profound leadership transformations in organizations of all sizes and in all industries. The program is highly interactive and stimulating. Participants experience and apply The Five Practices of Exemplary Leadership® through various means.

Learn More: tinyurl.com/4mphbs3c

 Two full day in-person sessions

 Up to 14 hours of EILA Credit

 \$1,199

The Challenge Continues

The Leadership Challenge® The Challenge Continues is designed for leaders who have completed The Leadership Challenge® Two-Day Workshop and at least one instance of the Leadership Practices Inventory 360® online. Gain insight, expand your knowledge, and learn to implement and apply this knowledge at your school/district.

Learn More: tinyurl.com/4df35vj2

 Full day in-person session

 Up to 3 hours of EILA Credit



	Individual:	All:
Members	\$149	\$749
Nonmembers	\$199	\$949

The Student Leadership Challenge

The Student Leadership Challenge® is grounded in the same extensive research as the classic Leadership Challenge® with a unique focus on younger learners. The Student Leadership Challenge® has been consistently proven to liberate the leader in every student or young person—regardless of age and experience.

Learn More: tinyurl.com/2p23rrk2



Contact Lisa at lisa@kasa.org for rates

Facilitator Training Workshop

The Leadership Challenge® Facilitator Training Workshop is a dynamic two-day program designed to equip you with the skills to empower others as leaders and cultivate advocates for leadership growth. Dive deep into the Leadership Challenge® process and craft a tailored strategy for implementation in your organization.

Learn More: tinyurl.com/yjvpepxp

 Two full day in-person sessions

 Up to 12 hours of EILA Credit

 \$1,699

Power Hour

The TLC Power Hour is a dynamic series of virtual check-in sessions created to strengthen and expand your leadership skills through the proven research of Kouzes and Posner. Offered at no cost to graduates of the Two-Day Workshop, these sessions take your learning to the next level—providing deeper insight, practical application, and continued growth beyond the initial experience.

Learn More: tinyurl.com/mume4u4p

 Nine Virtual Webinars

 Up to 12 hours of EILA Credit

 Free



Annual Leadership Institute (ALI)

The KASA Annual Leadership Institute (ALI) is the premier professional development event for education leaders, offering three days of learning, growth, and networking. Featuring nationally recognized keynote speakers, 50+ expert-led sessions, and valuable connections, ALI equips attendees with strategies, resources, and inspiration to lead successfully throughout the year.

Learn More: tinyurl.com/52x7339j



Three days in-person



Up to 14 hours of EILA Credit



Members \$499/
Nonmembers \$599



Education Law & Finance Institute (ELF)

This premier two-day institute equips school administrators and their teams with essential knowledge to make informed legal and financial decisions. Led by top experts, sessions cover critical topics such as personnel management, school safety, and performance strategies. Attendees will engage in keynotes, breakouts, and receive vital legislative and legal updates to stay ahead of emerging developments.

Learn More: tinyurl.com/4rwzp474



Two days in-person



Up to 9 hours of EILA Credit



Members \$449/
Nonmembers \$499



Kentucky Women in Education Leadership (KWEL)

The Kentucky Women in Education Leadership (KWEL) network unites over 300 female education leaders across the state, focused on mentorship, personal growth, and career advancement. Each year, new members join to access the prestigious KWEL Forum—a two-day event designed to inspire, connect, and empower women through shared learning and leadership development. Cohort 10 members will also have three leadership modules that include one day of The Leadership Challenge.

Learn More: tinyurl.com/yc6p2fac



Two days in-
person



Up to 12 hours of EILA
Credit (Forum)



\$499 (Forum)
\$1299 (Cohort Model)



 Annual Events

Finance Officer Summit

Stay ahead of the ever-changing landscape of Kentucky school finance at the KASA Finance Officer Summit, the premier professional learning event designed specifically for district finance leaders. This comprehensive summit brings together school finance officers, business leaders, payroll and benefits professionals, and district administrators for timely updates, expert guidance, and practical solutions that impact daily operations.



Whether you are a seasoned finance officer or new to the role, the KASA Finance Officer Summit provides the essential tools, strategies, and updates necessary to ensure fiscal responsibility, compliance, and long-term financial success for your district.

Learn More: tinyurl.com/4cjebpan



One day in-person



Up to 6 hours of EILA and FO Credit



Members \$99/Nonmembers \$199

Fall Summit

The KASA Fall Summit is a dynamic, forward-thinking experience designed to elevate school leadership. Engage with top Kentucky education leaders through practitioner panels and collaborative roundtable discussions.



Join fellow CAOs, Directors, and Superintendents in shaping impactful solutions and advancing the profession.

Learn More: tinyurl.com/7x649jke



One day in-person



Up to 9 hours of EILA Credit



Members \$399/ Nonmembers \$499



Certified Evaluation Update Training

KRS requires all certified evaluators to complete two 3-hour update trainings annually. KASA provides customized, interactive sessions with tools and activities to build evaluation consistency, strengthen credibility, and create a unified approach to supporting great teaching.

Learn More: tinyurl.com/yc4vtnyh



Two half-day



Up to 6 hours of EILA Credit



Members \$199/
Nonmembers \$299



KASA DPP Collaborative Program

The collaborative is built to ignite collective learning, elevate proven strategies, and empower DPPs to lead with clarity, innovation, and measurable impact. This dynamic, job-embedded professional learning experience—designed by a DPP for DPPs—builds leadership capacity, sharpens expertise, and equips Kentucky’s DPPs to drive meaningful, lasting results. The collaborative is a member benefit and available to DPPs who belong to KASA.

Learn More: tinyurl.com/56zpttbw



Six One-Hour Sessions



Up to 6 hours of EILA Credit



Free



Conducting Effective Workplace Investigations

Workplace incidents happen, but they don't have to be a headache. Proper investigations can prevent future problems and legal battles. Many educators lack training in this area, but it's increasingly necessary. Our workshop equips school leaders with the skills to handle investigations efficiently and lawfully.

Learn More: tinyurl.com/4spcef36



One Day In-Person
Session



Up to 6 hours of EILA Credit



Members \$399/
Nonmembers \$499



Free PD Opportunities

Discover our free, tailored professional learning opportunities exclusively for KASA members. Engage with expert instructors, collaborate with peers, and explore the latest trends in education—all designed to support your continuous growth and development.

Personnel Essentials

Amid growing staffing challenges and evolving school choice policies, personnel decisions for 2026-27 are more complex than ever. In this three-hour online session, KASA General Counsel Wayne Young will walk school leaders through the legal and procedural framework to ensure compliance and confident staffing decisions.

Learn More: tinyurl.com/6dmuv7v6



One 3-hour webinar



Up to 3 hours of EILA Credit



Free for Members/
Nonmembers \$119



Navigating Open Records Law

Stay current on Kentucky Open Records compliance—this webinar offers essential updates every school leader needs for daily operations.

Learn More: tinyurl.com/4kx55t43



One hour webinar



Up to one hour of EILA
Credit



Free



“KASA gave our team the opportunity to hear new ideas and plan out different parts of our school year.”

- Olivia Clark, Christian Co.



Stronger Principals.
Stronger Schools.
Stronger Kentucky.

KENTUCKY PRINCIPAL LEADERSHIP ACADEMY: POWERED BY KASA

A PREMIER 15-MONTH LEADERSHIP EXPERIENCE FOR KENTUCKY PRINCIPALS.
A research-informed journey that develops leadership capacity, strengthens school culture, and drives better outcomes for students across our Commonwealth.



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NOW OPEN!

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LEADERSHIP JOURNEY

INSPIRE.
EQUIP.
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LEAD.
THRIVE.
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“Great leadership
changes schools.
Great principals
change lives.”



Personalized Coaching
One-on-one coaching to support real-world leadership.



Peer Learning Networks
Collaborate, share challenges, and grow together.



Proven Leadership Framework
The Five Practices of Exemplary Leadership® at the core.



Measurable Impact
Build capacity, retain leaders, and improve student outcomes.

APPLY TODAY!

www.kasa.org

Contact Dr. Rhonda Caldwell
(rhonda@kasa.org)



RESEARCH-ALIGNED.



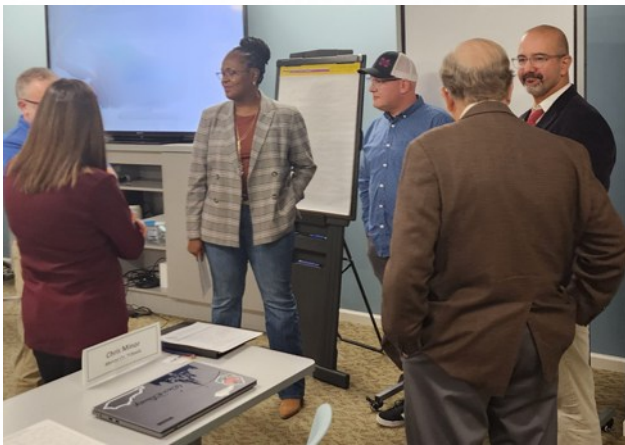
PRACTICE-DRIVEN.



KENTUCKY-FOCUSED.

BE PART OF THE CHANGE.

Learn More: tinyurl.com/mb5wcxhs



“The camaraderie and opportunity to network are very inspiring.”

- Chad Davis, Lincoln Co.

Member Benefit PD Opportunities

As a valued member of KASA, you are eligible to receive up to 6 hours of professional development—absolutely free!

Learn More: tinyurl.com/2jsrr7rw



Six, one-hour virtual webinars



Up to 6 hours of EILA Credit



Free for members

Note: Additional Member PD Opportunities will be added throughout the year.

Financial Planning

Plan for your financial future with sessions designed to help you better understand retirement planning, financial wellness, and strategies for achieving your long-term goals.

KASA Overview of Benefits

Join this 1-hour webinar to explore all the benefits at your fingertips—from exclusive professional learning and advocacy to financial wellness services, legal support, and leadership tools. Whether you’re new or a longtime member, you’ll leave knowing how to maximize your membership and strengthen your career and school community.

Advocacy Updates

KASA members receive exclusive access to advocacy webinars throughout the year, providing timely updates on legislative and policy issues affecting Kentucky's public schools. These just-in-time sessions are scheduled as developments occur, ensuring members have the information they need when it matters most.

Legal Update

Join KASA’s Wayne Young for essential legal updates every school leader needs. Get plain-language insights on new laws, policies, and court rulings—plus practical strategies to reduce risk in areas like student discipline, employee relations, social media, and policy compliance. Stay informed, protected, and ready to lead with confidence.

Webinars on the following topics are also being planned. Watch for promos for these sessions in KASA Daily and Member Forum.

- Assessment
- Using AI to Transform Student Data
- School Law
- Chronic Absenteeism
- Mental Health Wellness
- Creating Effective Leadership Teams
- Budgeting
- Fraud Prevention
- And More!

Executive Leadership Series for Onboarding Kentucky’s School Superintendents

Per KRS requirements, New Superintendent Onboarding is the statewide induction program for first-year school superintendents in Kentucky. It is an extensive, year-long onboarding process that provides deeper knowledge levels, broadened skill sets, practical application, and dispositions for leadership based on the seven effectiveness standards for superintendents. Learn More: tinyurl.com/bdz5wx62



Year-long program



Up to 80 hours of EILA Credit



Free



Committees & Task Force Groups

Service offers a powerful way to grow as a leader and build your resume. KASA provides leadership opportunities through its Board of Directors and various committees.

Committee List

KASA committees shape the organization’s work and offer members a chance to make a statewide impact while building connections across Kentucky. Members are appointed each September by the KASA president and serve two-year terms from October to September.

1. Annual Leadership Institute Planning Team
2. Access & Opportunity Taskforce
3. Government Affairs Team
4. Leadership Awards
5. Nominating Committee
6. Leading Innovative Learning Taskforce
7. School Safety Council

Learn More: tinyurl.com/3dmvmh6c





Vision & Mission

Vision

Growing Leaders, Transforming Public Education and Shaping Students’ Futures

Mission

As the unified professional association representing all education leaders, we draw upon the strength of our diversity to best serve the needs of children and our members by the continuous improvement of education through:

- Professional Development of Strong Leaders
- Advocacy for the Welfare of Learners and Leaders
- Effective Participation in Shaping Education Policy

Contact Us

	Website	www.kasa.org
	Phone	(800) 928-5272
	Social Media	@kasaedleader
	Office Address	87 C. Michael Davenport Blvd., Frankfort, KY 40601



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KASA supports and empowers school leaders through advocacy, professional growth, and a strong network of peers.



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